



NTRA Egypt Conference on “Regulation in the Era of Convergence” Sharm El Sheikh, 27th – 29th March 2007

Intercai Mondiale participated in the NTRA Egypt conference on Regulation in the Era of Convergence. Bharat Vagadia, Regional Director of Intercai Mondiale, provided an analysis and vision of what convergence is and is not, and why convergence will re-shape the ICT industry. The session addressed topics such as the definition of convergence, technology drivers, changing industry structures and value chains. Mr Vagadia also participated in a regulatory panel which discussed the regulatory challenges facing a convergent environment.

Bharat Vagadia stated that “convergence is a key driver of change in the telecommunications sector today. Convergence is happening between fixed and mobile services and also between media and telecoms, leading to exciting new ways of delivering entertainment and business services. The regulator has a unique role in this emerging market structure, managing the dynamics of the market and ensuring that content satisfies cultural norms.”

Further information about the workshop, the papers and video streaming of the presentations can be found at: <http://www.tra.gov.eg/convergence>. Bharat Vagadia’s video presentation can be seen on Day 2, part 2.

The conference was organized by NTRA, Egypt, and support from the ITU Arab Centre of Excellence (CoE/ARB). It brought together representatives from 32 countries consisting of regulators, government agencies, and telecommunications companies, including 11 participants from the Arab Countries, 7 from the African Countries, 11 from European Countries, 31 from Egypt and 26 from ITU affiliated participants.

Intercai Mondiale has supported Regulators and Operators within the Arab Region and the Arab Region Centre of Excellence of the ITU for many years. Bharat Vagadia said “I am pleased that Intercai Mondiale has been able to continue support for the region through this conference.”

Intercai Mondiale is a management consultancy focused on the telecommunications sector with offices in the UK, Bahrain and USA, with extensive regulatory and business planning experience covering the Arab Region and Europe. Intercai Mondiale supported the Government of Bahrain in setting up the Telecommunications Regulatory Authority and acted as the interim manager until permanent staff had been recruited. Amongst other projects in the Arab Region, Intercai Mondiale has advised the Jordanian Government about ICT policy and strategy and provided extensive advice to the Jordanian Telecommunications Regulatory Commission. Intercai Mondiale has also worked for a several telecommunications operators in the region.

For further information about the Intercai Mondiale contact:

Keith Gilbert
Managing Director
Intercai Mondiale Ltd
Regatta House, High Street
Marlow, Buckinghamshire, SL7 1AB
Tel: +44 1628 478470
admin@intercai.co.uk
www.intercai.co.uk