



WiMAX London 2007, 25th – 26th April 2007

This event was the 3rd annual WiMAX conference organised by the Communications Technical and Professional Network of the Institution of Engineering and Technology, Europe's largest communications engineering community with 28,000 members. Intercai Mondiale was invited to present at the conference on account of their practical experience of using WiMAX as the basis of a commercial network.

The growth in availability and capability of WiMAX equipment and the early announcement of a number of deployment plans have led to an increasing interest in WiMAX and a strong belief in its potential to complement or in some instances to disrupt fixed and wireless broadband technologies.

At WiMAX London 2007 delegates heard of real opportunities for WiMAX and the latest deployment and development plans from major WiMAX buyers (government, police, etc), large and small network operators as well as leading manufacturers. Presenters at the conference explained the critical factors in building the business case for WiMAX, how it compares to other technologies and where it's likely future place lies in a competitive marketplace.

As a counterpoint to the technology itself, Dr Mark Norris from Intercai Mondiale presented a case study on the use of WiMAX to provide a national fixed network infrastructure. The presentation, which drew on Intercai Mondiale's recent experience in the Middle East, covered all aspects of the business case that an operator needs to consider prior to deployment, from the qualification of likely demand to the network and service design, the marketing strategy and the deployment planning.

The conference brought together representatives from across Europe, the US and beyond. In addition to the practical case studies from Intercai and others, presentations were given by major industry players such as Sprint-Nextel, Nokia and Intel and leading academics. Further information can be found on the IET website (www.iet.org) and the presentation from Intercai Mondiale at www.intercai.co.uk

Intercai Mondiale is a telecommunications consultancy with offices in the UK, Bahrain and USA, with extensive strategy, economic, technical and regulatory experience covering the Arab Region and Europe. Our work covers virtually all sectors of telecommunications and many areas of information technology. We have a breadth of experience that has allowed us to contribute to landmark projects involving national policy, major privatisations and the development of new strategic directions in an increasingly volatile environment. Intercai Mondiale's public sector clients include the Kingdom of Bahrain, the Government of Jordan, the UK Regulator OfCom, the CITC, regulator in the Kingdom of Saudi Arabia, the TCEDB of South Africa, the Netherlands TCEDB, the Tanzanian Revenue Authority, the ITU and the European Commission. Private sector clients include British Telecom, QTel, KPN, Etisalat, Nortel, MENA Telecom, Equant, MCI, BellSouth, Ameritech, Viag Interkom, Lattelkom, Hewlett Packard and Comcor.



For further information about the Intercai Mondiale please contact:

Keith Gilbert
Managing Director
Intercai Mondiale Ltd
Regatta House
High Street
Marlow
Buckinghamshire
SL7 1AB

Tel: +44 1628 478470
admin@intercai.co.uk
www.intercai.co.uk